

FROM SPAIN WITH DESIGN ESSENCE

On Thursday, January 23rd at 6.30 pm
At the Spanish Cultural Center
2801 16th St NW Washington, DC 20009



read
red española de
asociaciones
de diseño

**FROM SPAIN
WITH DESIGN**



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ESSENCE

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FSWD Essence is an exhibition that highlights the most outstanding examples of Spanish design. It brings together projects from various disciplines that stand out for their quality, their impact on both national and international markets, their exemplary collaboration between designers and companies, and their ability to provide coherent solutions while adding value.

Through several conceptual themes—such as sustainability, territory, culture, and gender—the exhibition subtly explores the narratives conveyed by objects, spaces, and forms of communication. These narratives are imbued with purpose, utility, and intention, forging identity through the context in which they were created, addressing specific problems or demands, and, most importantly, meeting human needs.


The research and development efforts of Spanish design continuously open new perspectives for growth and innovation, benefiting professionals and companies across various sectors both locally and globally. This exhibition celebrates the talent, strength, cultural diversity, innovation, heterogeneity, and emotional resonance that define Spanish design, encompassing the center, the periphery, and, above all, the universal.


FSWD


This project by READ, the Spanish Network of Design Associations, was collaboratively developed at the National Design Meetings to promote Spanish design internationally. Its goals include boosting creativity and design as development drivers, enhancing national and global communication of Spanish design, fostering professional unity, and showcasing the current state of the sector. The project aims to increase the visibility of Spanish design and strengthen the “Marca España” (Spain Brand), with financial support from the Ministry of Education, Culture, and Sport of Spain’s government.

www.fswd.es



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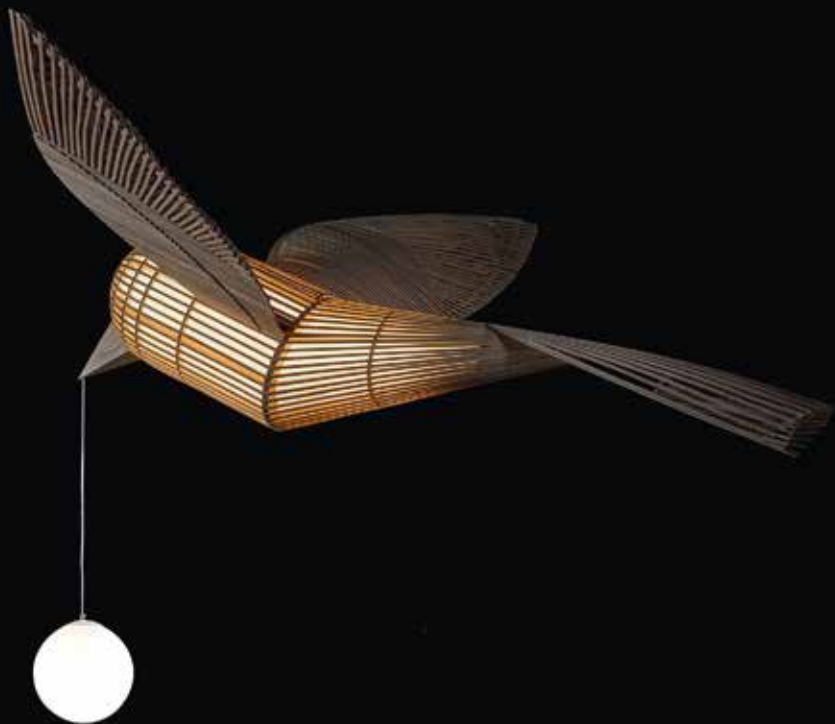
Exhibition organized by



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Project funded by







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